KC Online SMC4 Geo-Location Tracking

AT A GLANCE

KC Online SMC4 geo-location tracking enables law enforcement agencies, companies, marketing research organizations and individuals to search publicly posted social media traffic from Twitter.

Social media messages are tracked in real time, ensuring that all posts are collected, viewed and achieved before the posts can be deleted.

SMC4 geo-location tracking can be customised for specific geographical search areas, by circling the area, isolating and identifying all social media users within the search area, and record dates, times and locations of any message sent from any particular user and from any mobile device. Data collected can be used in finding key witnesses, leads and solving crimes.

Key Benefits of SMC4 Geo-Location Tracking

Extensive secure search and direct access to companies' knowledge bases
- Set geographical search parameters and search any social media traffic
- Isolate social media users
- Set date and time parameters
- Plot individual user traffic
- Archive social messages

Social media messages are tracked in real time, ensuring that all posts are collected, viewed and archived before the posts can be deleted. Messages are viewed in a dashboard in order of risk priority and notifications are sent to the administrator for appropriate action to be taken.

Archiving these social media messages is critical in creating a chain of custody, and these messages can be used as evidence in court.

SMC4 geo-location tracking can be used against any type of criminal activity including:

- Cyber bullying
- Arsonist crimes
- Stabbings
- Shootings
- Drugs
- Gang activity and organised crime
- Music concerts and festivals
- Public demonstrations

Our Pedigree

Integritie was founded in 2000, with customers in 35 countries. Integritie has developed industry leading image, social media and email capture automation solutions and also provides a comprehensive content management and cloud service.

Our Pricing Models

As a fully hosted and managed service, KC Online SMC4 Geo-location Tracking is cost effectively priced on a per user, per month subscription, KC Online delivers enterprise level technology with no upfront capital costs.

Email us for a quote at sales@kc-ol.com

More Information

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